

# FACTS

## WHAT DOES ACURA FINANCIAL SERVICES DO WITH YOUR PERSONAL INFORMATION?

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>■ Social Security number and Income</li> <li>■ Transaction History and Account Balances</li> <li>■ Credit History and Credit Scores</li> </ul>
<b>How?</b>	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons Acura Financial Services chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Acura Financial Services share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	We Don’t Share
<b>For our affiliates’ everyday business purposes—</b> information about your transactions and experiences	Yes	No
<b>For our affiliates’ everyday business purposes—</b> information about your creditworthiness	No	We Don’t Share
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	Yes	Yes

<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>■ Mail the form below</li> </ul> <p><b>Please note:</b></p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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<b>Questions?</b>	Call 800-408-6144 or go to <a href="http://www.acurafinancialservices.com/help/privacy-policy">http://www.acurafinancialservices.com/help/privacy-policy</a>
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## Who we are

### Who is providing this notice?

Acura Financial Services a dba of American Honda Finance Corporation and its affiliates, which include financial and insurance companies.

## What we do

### How does Acura Financial Services protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

### How does Acura Financial Services collect my personal information?

We collect your personal information, for example, when you

- apply for a lease or provide account information
- apply for financing or provide employment information
- give us your contact information

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

### Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. Please see below for additional information.

### What happens when I limit sharing for an account I hold jointly with someone else?

Your choice will apply to everyone on your account.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include companies with an Acura name and nonfinancial companies such as American Honda Motor Co., Inc., and Honda Aircraft Company, LLC.*

### Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Nonaffiliated companies include authorized independent Acura dealerships that have a contractual relationship with affiliates of Acura Financial Services.*

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Acura Financial Services does not jointly market.*

## Other important information

By providing telephone number(s) to us at any time, you authorize Acura Financial Services and its affiliates and designees to contact you regarding your account(s) (including any business accounts for which you are an authorized signer) at such numbers using any means, including but not limited to placing calls using an automated dialing system to cell, VoIP or other wireless phone number, or by sending prerecorded messages or text messages, even if charged may be incurred for the calls or text messages; and you consent that any phone call with us may be monitored or recorded by us.

State Privacy Laws: We will comply with state privacy laws to the extent they apply.

**California Residents:** Accounts with a California garaging address are treated as if they have limited the sharing as provided in this notice. California provides that a consumer may opt out of certain marketing, which you may do by returning the enclosed Important Privacy Choices for Consumers. Honda currently does not share your information with nonaffiliated third parties. If our practice changes we may obtain your consent through another notice.

**Vermont Residents:** Accounts with a Vermont garaging address are treated as if they have limited the sharing as provided in this notice. We do not share your information with nonaffiliates, except with your consent or as otherwise permitted or required by law. We do not share your information with our affiliates, other than information relating to your account transactions and our experiences with you, except with your consent or as otherwise permitted or required by applicable law. We may obtain such consent through a separate Vermont privacy notice.

The following entities are providing this notice jointly: American Honda Finance Corporation, American Honda Protection Products Corporation, American Honda Service Contract Corporation, American Honda Receivables LLC, American Honda Receivables II LLC, Honda Titling Inc./Honda Lease Trust, Honda Funding, Inc., Honda Titling A-B LLCs, and Honda Titling A-B LPs, HVT, Inc., Honda North America, Inc., and Honda Aviation Finance Company, LLC. Acura Financial Services DBA of AHFC

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## Mail-in Form

Please note: If you have a joint account, your choice(s) will apply to everyone on your account.	Mark any/all you want to limit:	
	<input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.	
	<input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.	
	<b>Name</b>	<b>Mail to:</b>
	<b>Address</b>	American Honda Finance Corporation
<b>City, State, Zip</b>	P.O. Box 810120	
<b>Account #</b>	Dallas, TX 75381-9719	